

SHUT UP & READ LISTENING (AS YOU READ) PARTY PLAYBOOK

This is a chance for folks to come together for a communal “read-a-long.” Attendees can listen to the audiobook communally over the speaker, while following along in their hardcover copy. Beyond that, hosts may get as creative as they wish.

SIGN UP AS A HOST

Go to this link: https://aalbc.com/articles/listening_party_playbook. Once you provide your event details and email, we will send you three free audiobook downloads, compliments of Libro.Fm. One code is to play over a speaker during the party for read-a-long, the other two are for giveaway!

SECURE A VENUE

Pick a date and a comfortable space with high-quality acoustics for loudspeaker playback. Date of the event must be March 10, 2026 or later.

LAUNCH REGISTRATION

Create an Eventbrite (or similar) page that includes an option for book sales.

CUSTOMIZE GRAPHICS

Add your event details to the provided “You’re Invited” social asset using Canva or a similar app.

PROMOTE & COLLABORATE

Post your invite on social media. Tag @amistadbooks and Jeannine A. Cook as collaborators and put the registration link in your bio.

ORDER BOOKS

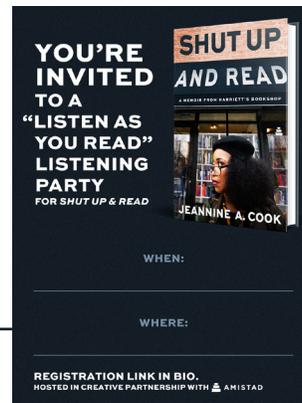
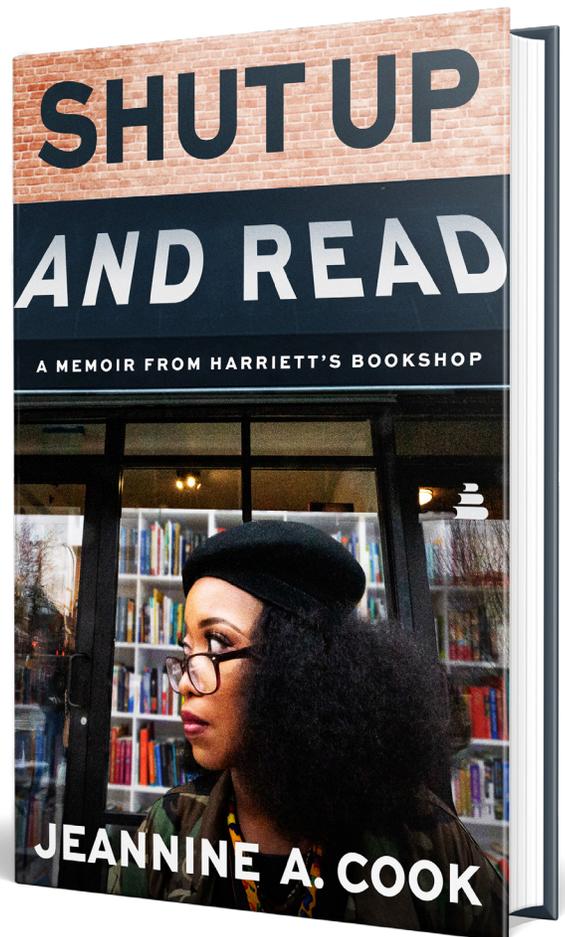
If attendees are buying their books through you (ie “ticket cost includes book”) then you will need to order SHUT UP & READ hardcover books 3-4 weeks in advance to ensure arrival. You can order books from Ingram, retailers like [AALBC.com](https://aalbc.com) or [Bookshop.org](https://bookshop.org) (Use Code WHM26 to save 20%).

SHARE THE GUIDE

Provide the downloadable discussion guide to guests via print or digital link. See QR Code.

CAPTURE AND TAG

Post real time photos/reels during the event. Tag guests, @amistadbooks, and Jeannine A. Cook.



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